# A Mocktail Competition (No alcohol) (Draft)

(Now, it is just only My plan to do after: (1) I will have considered information of a beverage business (such as a process of registration a patent, a process of food science to fill the recipe of a mocktail into bottles, and total amounts of budget to run a mocktail beverage as a business etc.) And (2) I will be able to taste a glass of mocktail by Myself ©©.)

# People who are able to join the competition are separated to each 5 group:

- (1) British professional bartenders
- (2) British children who are amateur bartenders (5 12 years old)
- (3) British teenagers who are amateur bartenders (13 19 years old)
- (4) British adults who are amateur bartenders (20 59 years old)
- (5) British elderlies who are amateur bartenders (60 years old up)

Competitors of each group must register an online-form (To help a competitive centre to know total amounts of the competitors of each group to set days to compete for each group ©©. If the competitors of each group are numerous, the competitors of that group will be separated to be small groups to compete on different days. A queue to be in a competitive group is up to queues from the online-forms ©©.)

The competitors of each group must prepare their mocktail in glasses to drink on a day (or days) when Judgers are able to taste but must not reveal their recipes to other people (including The Judgers). The days to compete of each group are not the same day.

#### **Budget for:**

- (1) Prizes money: 1,800,000 GBP.
- (2) Wages for all staff who involve in the competition and a mocktail trade fair.
  - (3) Cost for P.R. the competition.
  - (4) Rental cost to rent a place for the competition.
  - (5) Rental cost to rent a place for the mocktail trade fair.
  - (6) Cost for P.R. the mocktail trade fair.
- (7) Budget to promote owners of mocktail's recipes to run their own businesses.

### Prizes of the competition are for;

- (1) The most delicious taste for Prince William and Me.
- (2) The most delicious taste for Prince Harry and his soulmate.
- (3) The most delicious and the most nutritious for children.
- (4) The most delicious and the most nutritious for teenagers.
- (5) The most delicious and the most nutritious for adults.
- (6) The most delicious and the most nutritious for elderlies.

A competitor is able to compete in every group. (Only one recipe for a group.)

#### **Prizes money:**

30,000 GBP for each 5 group of the winner of the most delicious taste for Prince William and Me.

30,000 GBP for each 5 group of the winner of the most delicious taste for Prince Harry and his soulmate.

30,000 GBP for each 5 group of the winner of the most delicious and the most nutritious for children.

30,000 GBP for each 5 group of the winner of the most delicious and the most nutritious for teenagers.

30,000 GBP for each 5 group of the winner of the most delicious and the most nutritious for adults.

30,000 GBP for each 5 group of the winner of the most delicious and the most nutritious for elderlies.

(Total amounts of prizes money for the winner groups: 900,000 GBP.)

20,000 GBP for each 5 group of the first runner-up of the most delicious taste for Prince William and Me.

20,000 GBP for each 5 group of the first runner-up of the most delicious taste for Prince Harry and his soulmate.

20,000 GBP for each 5 group of the first runner-up of the most delicious and the most nutritious for children.

20,000 GBP for each 5 group of the first runner-up of the most delicious and the most nutritious for teenagers.

20,000 GBP for each 5 group of the first runner-up of the most delicious and the most nutritious for adults.

20,000 GBP for each 5 group of the first runner-up of the most delicious and the most nutritious for elderlies.

(Total amounts of prizes money for the first runner-up groups: 600,000 GBP.)

10,000 GBP for each 5 group of the second runner-up of the most delicious taste for Prince William and Me.

10,000 GBP for each 5 group of the second runner-up of the most delicious taste for Prince Harry and his soulmate.

10,000 GBP for each 5 group of the second runner-up of the most delicious and the most nutritious for children.

10,000 GBP for each 5 group of the second runner-up of the most delicious and the most nutritious for teenagers.

10,000 GBP for each 5 group of the second runner-up of the most delicious and the most nutritious for adults.

10,000 GBP for each 5 group of the second runner-up of the most delicious and the most nutritious for elderlies.

(Total amounts of prizes money for the second runner-up groups: 300,000 GBP.)

Total amounts of all prizes money for 90 groups of winners: 1,800,000 GBP.

Prizes money of each group in the competition are less than an embroidery competition because the competitors of the competition will be supported to develop their recipes to run their own businesses, and there are many groups in the competition 3.

#### **Judgers:**

(1) The Father

(The Father will be The Judger for the most delicious and the most nutritious of each group, and will be The Basic Judger to choose which glasses Prince William and I tend to choose to be winners, and which glasses Prince Harry and his soulmate tend to choose to be winners: Not more than 20 glasses / a group ©©.)

- (2) Prince William and I
- (3) Prince Harry and his soulmate

The patent of the recipe of a mocktail which wins a prize will belong to a competitor who is the owner of the recipe. And the winners will be promoted to register their own patents of the recipes and will be supported to develop their recipes to fill into bottles to sell to consumers by My fund or by a businessman who wants to be their partner. And if Prince William and I "click" their tastes, I will ask the winners for being one of their shareholders too ©©.

By the way, if Prince William and I "click" a taste which The Father chooses to be 20 glasses (from each group) for Prince William and Me but the taste does not win any prizes, the owner of the recipe will be promoted to register his or her own patent of the recipe, and will be supported to develop his or her recipe to fill into bottles to sell to consumers by My fund too (If they want). And also a taste which Prince Harry and his soulmate "click" (If they want).

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# Summarize the process of the competition:

- (1) Competitors register their information on online-forms within a deadline to register.
- (2) A competitive centre gathers total amounts of all competitors to set days to compete for each group.
  - (3) The competitive centre prepares everything for the mocktail trade fair.
  - (4) Announce days to compete.
  - (5) Competitions.
  - (6) Announce winners of each group.
- (7) The competitors register for the mocktail trade fair to help the competitors to meet businessmen, merchants, and consumers to have a way to run their businesses.

All competitors in the competition are able to register to join the mocktail trade fair, not only the winners  $\odot \odot$ . And I planned that I will be responsible for all rental cost for a place for the mocktail trade fair by money from My Auction, so the competitors who are the owners of the mocktail's recipes will be able to offer attenders of the mocktail trade fair to taste their glasses by saving the rental cost  $\odot \odot$ .

The mocktail trade fair may be set up in the period of a mid-year sale in the UK, or in a spring season, or in the period of a Christmas and new year.

Maybe the competitors who register for joining the mocktail trade fair will be promoted to register their own patents in this step (to be comfortable for the competitors to unthoroughly tell their recipes to attenders of the mocktail trade fair 3.)

- (8) The competitive centre gathers total amounts of the competitors who register for joining the mocktail trade fair.
- (9) Days for the competitors who register for joining the mocktail trade fair, set their booths up at the mocktail trade fair. (Where a booth is set up, a competitor has to draw lots: Not separated by groups of winners and groups of the competitors who do not win any prizes 3.)

(10) Days for the mocktail trade fair.

(Businessmen, merchants, and consumers who will walk into the mocktail trade fair should register their information at an entrance of the mocktail trade fair for safety of every side ③⑤: British people use ID cards. Foreign people use their passports (I need to know: Are the passports able to show the information of the owners by a computer system? ⑤⑤.))

(11)Time for the winners of the competitions and the competitors who have a way to run their businesses from the mocktail trade fair, to start running their own businesses (if they want) ©©.

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