

4K UHD Hospitality TV with **Pro:Centric Solutions**



Pro:Centric Solutions





TV Casting



Quick Menu



Slim Design



Netflix



Voice Recognition

UR761H (ASIA)		75/65UR761H0TD, 55/50/43UR761H0TAD
Design	Stand Type	75" / 65" : 1 Pole (Fixed) 55" / 50" / 43" : 1 Pole (Swivel)
Display	Inch	75" / 65" / 55" / 50" / 43"
	Resolution	3,840 × 2,160 (UHD)
Broadcasting System	Digital	DVB-T2/C
	Analog	PAL / SECAM
VESA	75" : 400 × 400 mm 65" / 55" : 300 × 300 mm 50" / 43" : 200 × 200 mm	



Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3rd party solution. It also offers various design templates, improving data collection and analytics platform with an eyecatching dashboard. In addition with new features; Mobile Application Creator lets you simplifies the process of setting up concierge services on mobile device for guests. Through this function, the guest' request will be satisfied with immediate response.



Works with AirPlay

With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.



TV Casting : AirServer

Experience an enhanced level of entertainment and comfort with the LG Hospitality TV featuring built-in AirServer. Guest can connect their personal devices with instant QR code login and enjoy their favorite OTT* shows on a big screen TV. It offers persisted pairing, so once pairing is completed, guests don't need to pair the devices again during their stay. More importantly, guests' personal information is automatically deleted upon check-out, ensuring privacy and security.

^{*} Membership required.



Easily Accessible to Netflix Application

Experience a wide variety of video content from Netflix on UR761H with Pro:Centric Direct. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

* Netflix membership required.



Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. The latest PCD version provides IoT-based in-room control that will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

* Some features may not be supported based on PCD versions.



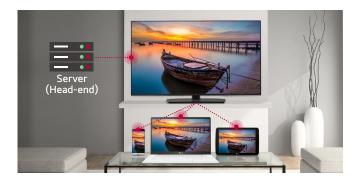
Slim Bezel That Makes TV a Sophisticated Objet

UR761H series with a slim bezel is designed to blend into any interior and delivers an immersive viewing experience without any interruption.



Conformal Coating

TVs in hotels or resorts can't avoid exposure to environments with salt, dust, iron powder, and humidity, which may lead to hampered performance over time. Conformal coating on the major circuit board (power board) significantly reduces these risks from such environments by protecting TVs from salt, dust, iron powder, humidity, etc.



SoftAP

Software-enabled Access Point (SoftAP) is a "virtual" Wi-Fi feature that uses TV as a wireless hotspot, enabling guests to connect their own devices to the SoftAP. It supports Bridge Mode, allowing administrators to manage in-room SoftAP information such as signal level, SoftAP passwords, etc.

- $\mbox{\ensuremath{^{\star}}}\xspace$ SoftAP should be set in the installation menu after the TV is turned on.
- * Screen Share may not be operated at the same time.



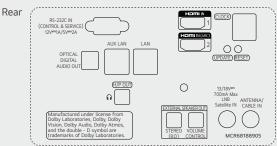
Welcome Video / Screen

With the capability to display several images, Commercial TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

* All images are for illustrative purposes only.

CONNECTIVITY

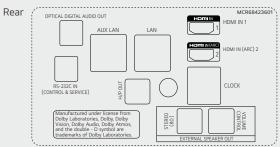
75" / 65"



75"

Side USB IN • C+ Hair IN PCMCIA CARD SLOT A

55" / 50" / 43"



65" / 55" / 50" / 43"







