

BBA YEAR-1 COURSE AVAILABLE SEMESTER 2-2024 ID67xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Remarks
					Regular	Co-op	DD 2+2	DD 3+1	
460-001	Idea to Entrepreneurship Sec09	1(1-0-2)	GenEd Group 3	FMS	✓	✓	✓	✓	
142-119	Academic English (Reading & Writing) Sec 011a: 02	2(2-0-4)	GenEd Group 6	PSUIC	✓	✓	✓	✓	
472-101	Growth Mindset for Professional Presenter	2(2-0-4)	GenEd Free Elective	Mr.Arno T Immelman Dr.Rasryne Hirankalyakorn	✓	✓	✓	✓	
472-104	Local Arts and Fabric	1(1-0-2)	GenEd Group 7	Dr.Natika Chaiyanupong	✓	✓	✓	✓	
472-113	Principles of Marketing for Entrepreneurs	3(3-0-6)	Core Course	Dr.Chaichana Ampornlinkaew	✓	✓	✓	✓	InnoEM
472-114	Accounting for Entrepreneurs	3(3-0-6)	Core Course	Associate Professor Dr.Sirilak Bangchokdee	✓	✓	✓	✓	InnoEM
472-115	Managing People and Team	3(3-0-6)	Core Course	Dr.Kunlagan Mewes	✓	✓	✓	✓	
472-221	Media Creation for Business	3((2)-2-5)	Major Compulsory Course	Dr.Rasryne Hirankalyakorn Dr.Saran Tangtrongsit	✓	✓	✓	✓	

Remarks:

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> [BBA67](#) Regular & Coop Study Plans
- See your list of courses for BBA67 at <https://www.interbba.com/curriculum> >> [BBA List of Courses 2022](#)

BBA YEAR-2 COURSE AVAILABLE SEMESTER 2-2024 ID66xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students	Remarks
					Regular	Co-op	DD 2+2	DD 3+1		
472-214	Finance for Entrepreneurs	3((3)-0-6)	Core Course	Mr.Poom Cheecharoen Dr.Thitiporn Na Nakorn	✓	✓	✓	✓	Unlimited	InnoEM
472-215	Business Law	1((1)-0-2)	Core Course	Dr.Sirinuch Loykulnanta	✓	✓	-	✓	Unlimited	InnoEM
472-213	Business Communication	3((2)-2-5)	Core Course	Mr.Arno T Immelman	✓	✓	✓	✓	Unlimited	
472-217	Module: Entrepreneurial Toolkit	8((4)-8-12)	Core Course	Dr.Chaichana Ampornklinkaew Dr.Ruchdee Binmad Dr.Attaporn Wangpoonsarp Assistant Professor Dr.Klangjai Sangwichitr Dr.Natika Chaiyanupong Assistant Professor Dr.Sarunyoo Kanchanasuwan	✓	✓	✓	✓	Unlimited	
472-222	Introduction to Logistics and Supply Chain Management	3((3)-0-6)	Major Compulsory Course	Assistant Professor Dr.Sarunyoo Kanchanasuwan	✓	✓	✓	✓	Unlimited	
001-102	Sufficiency Economy Philosophy And Sustainable Development Goals Sec09	2(2-0-4)	GenEd Group 1	GE	✓	✓			Unlimited	

Remarks: - For students interested in Dual Degree, please consult BBA office for study plans.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA66 Regular & Coop Study Plans
- See your list of courses at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-3 COURSE AVAILABLE SEMESTER 2-2024 ID65xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for			Max. no. of Students
					Regular	Co-op	DD 3+1	
472-200	Benefit of Mankinds	1((1)-0-2)	GenEd Group 1	Dr.Natika Chaiyanupong	✓	✓	✓	Unlimited
472-301	Survival 101	2((2)-0-4)	GenEd Group 4	Dr.Natika Chaiyanupong	✓	✓	✓	Unlimited
472-325	Leadership in Organizational Change	3((3)-0-6)	Major Compulsory Course	Associate Professor Dr.Wisanupong Potipiroon	✓	✓	✓	Unlimited
472-326	Pitching for Business	2((1)-2-3)	Major Compulsory Course	Mr.Arno T Immelman Dr.Thitiporn Na Nakorn	✓	✓	✓	Unlimited
472-327	Brand Management	3((2)-2-5)	Major Compulsory Course	Assistant Professor Dr.Sumana Laparojkit	✓	✓	✓	Unlimited
472-328	Internship Experience	3(0-6-3)	Major Compulsory Course	Miss Melinya Thanaimethawat Dr.Kunlagan Mewes	✓		✓	Unlimited

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA65 Regular & Coop Study Plans
- See your list of courses at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-4 COURSE AVAILABLE SEMESTER 2-2024 ID64xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for		Max. no. of Students	Remarks
					Regular	Co-op		
472-421	Sustainability and Corporate Social Responsibility	2((1)-2-3)	Major Compulsory Course	Dr.Natika Chaiyanupong	✓	-	Unlimited	
472-231	Digital Marketing	3((2)-2-5)	Major Elective Course	Assistant Professor Dr.Teerasak Jindabot	✓	-	50	
472-337	Coaching, Counseling and Mentoring	3((2)-2-5)	Major Elective Course	Dr.Boonyapak Sirirat	✓	-	50	InnoEM
472-436	Corporate Entrepreneurship	3((3)-0-6)	Major Elective Course	Dr.Thitiporn Na Nakorn	✓	-	50	
472-342	Chinese for Business	3((2)-2-5)	Free Elective Course	Mr.Sakkarin Sawatdee Dr.Nattaporn Saetia	✓	-	40	

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA64 Regular & Coop Study Plans

- See your list of courses at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022