

BBA YEAR-1 COURSE AVAILABLE SEMESTER 1-2026 ID 6910514xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students	
					Regular	Co-op	DD 2+2	DD 3+1		
142-118	Academic English (Listening & Speaking)	2(2-0-4)	GenEd Group 6	PSUIC	✓	✓	✓	✓	Sec 01 : 70	Sec 02 : 40
142-024G7	Art of Living (Sec02)	3(3-0-6)	GenEd Group 2	PSUIC	✓	✓	✓	✓	80	
472-102	Creative Thinking	2(2-0-4)	GenEd Group 5	ARNO T IMMELMAN	✓	✓	✓	✓	Unlimited	
472-103	Black and White	2(2-0-4)	GenEd Group 4	ดร.ทิตีพร ณ นคร	✓	✓	✓	✓	Unlimited	
472-105	Keeping Fit: Enjoy Healthy & Happy Life	1(1-0-2)	GenEd Group 7	ผศ.ดร.ณติกา ไชยานุพงศ์	✓	✓	✓	✓	Unlimited	
472-121	Psychology and Entrepreneurial Spirit	3(3-0-6)	Major Compulsory Course	ดร.กุลกานต์ เมเวส	✓	✓	✓	✓	Unlimited	
472-111	Business Economics	3(3-0-6)	Core Course	ดร.ทิตีพร ณ นคร + Dr.ANDREW JOSEPH	✓	✓	✓	✓	Unlimited	
472-112	Management and Entrepreneurship	3(3-0-6)	Core Course	ดร.ทิตีพร ณ นคร	✓	✓	✓	✓	Unlimited	

Remarks:

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA69 Regular & Coop Study Plans
- See your list of courses for at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-2 COURSE AVAILABLE SEMESTER 1-2026 ID 6810514xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students		Remarks
					Regular	Co-op	DD 2+2	DD 3+1			
472-201	Pocket Money	2(2-0-4)	GenEd Group 5	ผศ.ดร.กลางใจ แสงวิจิตร	✓	✓	✓	✓	Unlimited		
472-211	Operations Management	3((3)-0-6)	Core Course	ผศ.ดร.ศรัณยู กาญจนสุวรรณ + ผศ.ดร.รัชชานา สีนธวัลย์	✓	✓	-	✓	Unlimited		
472-212	Innovation Management and Entrepreneurship	2((2)-0-4)	Core Course	ARNO T IMMELMAN + ดร.ทิตติพร ณ นคร	✓	✓	✓	✓	Unlimited		
472-216	Business Analytics	3((2)-2-5)	Core Course	ผศ.ดร.รุชติ บิลหมัด + ดร.รัสรินทร์ หิรัญย์กัลยกร	✓	✓	✓	✓	Unlimited		
472-122	Business Inspiration and Career Exploration	2((1)-2-3)	Major Compulsory Course	ดร.รัสรินทร์ หิรัญย์กัลยกร	✓	✓	✓	✓	Unlimited		
142-013G8	Everyday English	2((2)-0-4)	GE Free Elective	PSUIC	✓	✓	✓	✓	Sec 02 : 40	Sec 03 : 35	All 68xx students are required to enroll in this course
142-225	THE 5TH NEED	2((2)-0-4)	GE Free Elective	PSUIC	✓	✓	✓	✓	108		All 68xx students are required to enroll in this course

Remarks: - For students interested in Dual Degree, please consult BBA office for study plans.

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BBA YEAR-3 COURSE AVAILABLE SEMESTER 1-2026 ID 6710514xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for			Max. no. of Students
					Regular	Co-op	DD 3+1	
388-100	Health for All (Sec05)	1((1)-0-2)	GenEd Group 1	Faculty of Medicine	✓	✓	✓	100
472-321	Basic Research Methods in Business	2((1)-2-3)	Major Compulsory Course	ผศ.ดร.ธีรศักดิ์ จินดาบถ	✓	✓	✓	Unlimited
472-322	Business Ethics	3((2)-2-5)	Major Compulsory Course	ผศ.ดร.ณติกา ไชยานุพงศ์	✓	✓	✓	Unlimited
472-323	Business Negotiation	3((2)-2-5)	Major Compulsory Course	ARNO T IMMELMAN	✓	✓	✓	Unlimited
472-324	Financial Management	3((3)-0-6)	Major Compulsory Course	ผศ.ดร.กลางใจ แสงวิจิตร + อ.ภูมิ ชี้เจริญ	✓	✓	✓	Unlimited
895-001	Good Citizens (Sec03)	2((2)-0-4)	GenEd Group 2	คณะศิลปศาสตร์	✓	✓	✓	100

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA67 Regular & Coop Study Plans
- See your list of courses for at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-4 COURSE AVAILABLE SEMESTER 1-2026 ID 6610514xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for		Max. no. of Students	Remarks
					Regular	Co-op		
472-411	Strategic Management	3((2)-2-5)	Major Compulsory Course	ผศ.ดร.ณติกา ไชยานุพงศ์ + ผศ.จงพิศ ศิริรัตน์	✓	✓	Unlimited	
472-234	Tour Operations Management	3((2)-2-5)	Major Elective Course	ผู้ช่วยศาสตราจารย์ ดร.วันอามิณา บอสตัน อลี	✓	✓	40	Choose at least 2 out of 3 courses
472-231	Digital Marketing	3((2)-2-5)	Major Elective Course	ผู้ช่วยศาสตราจารย์ ดร.สุมนา ลาภาโรจน์กิจ	✓	✓	40	
472-422	Cooperative Education Preparation (For coop student only)	1(0-2-1)	Major Compulsory Course	ผศ.ดร.ณติกา ไชยานุพงศ์	✓	✓	40	
472-436	Corporate Entrepreneurship	3((3)-0-6)	Major Elective Course	ดร.ทีติพร ณ นคร + ARNO T IMMELMAN	-	✓	Unlimited	

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA66 Regular & Coop Study Plans
- See your list of courses for at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022