

## BBA YEAR-1 COURSE AVAILABLE SEMESTER 1-2025 ID 6810514xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Remarks
					Regular	Co-op	DD 2+2	DD 3+1	
142-118	Academic English (Listening & Speaking) (Section 01 only)	2(2-0-4)	GenEd Group 6	PSUIC	✓	✓	✓	✓	
142-239	Arts of Living (Section 01 only)	3((3)-0-6)	GenEd Group 2	PSUIC	✓	✓	✓	✓	
472-102	Creative Thinking (Section 01 only)	2((2)-0-4)	GenEd Group 5	Aj.Arno T Immelman	✓	✓	✓	✓	InnoEM
472-103	Black and White	2((2)-0-4)	GenEd Group 4	Dr.Thitiporn Na Nakorn	✓	✓	✓	✓	
472-105	Keeping Fit: Enjoy Healthy & Happy Life	1(1-0-2)	GenEd Group 7	Dr.Natika Chaiyanupong + Aj.Tipsuda Sattayarak	✓	✓	✓	✓	
472-121	Psychology and Entrepreneurial Spirit	3((3)-0-6)	Major Compulsory Course	Dr.Kunlagan Mewes	✓	✓	✓	✓	InnoEM
472-111	Business Economics	3((3)-0-6)	Core Course	Dr.Thitiporn Na Nakorn + Dr.Andrew Joseph	✓	✓	✓	✓	InnoEM
472-112	Management and Entrepreneurship	3((3)-0-6)	Core Course	Dr.Thitiporn Na Nakorn	✓	✓	✓	✓	InnoEM

**Remarks:**

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA68 Regular & Coop Study Plans
- See your list of courses for at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

## BBA YEAR-2 COURSE AVAILABLE SEMESTER 1-2025 ID 6710514xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students	Remarks
					Regular	Co-op	DD 2+2	DD 3+1		
472-201	Pocket Money	2((2)-0-4)	GenEd Group 5	Asst.Prof.Dr.Klangjai Sangwichitr	✓	✓	✓	✓	Unlimited	
472-211	Operations Management	3((3)-0-6)	Core Course	Asst.Prof.Dr.Sarunyoo Kanchanasuwan + Asst.Prof.Dr.Runchana Sinthavalai	✓	✓	-	✓	Unlimited	
472-212	Innovation Management and Entrepreneurship	2((2)-0-4)	Core Course	Aj.Arno T Immelman + Dr.Thitiporn Na Nakorn	✓	✓	✓	✓	Unlimited	
472-216	Business Analytics	3((2)-2-5)	Core Course	Dr. Ruchdee Binmad + Dr. Rasryne Hirankalyakorn	✓	✓	✓	✓	Unlimited	
472-122	Business Inspiration and Career Exploration	2((1)-2-3)	Major Compulsory Course	Asst.Prof.Dr. Sumana Laparojkit	✓	✓	✓	✓	Unlimited	
142-121	The Future Earth	2((2)-0-4)	GE Free Elective	PSUIC	✓	✓	✓	✓	74	All 67xx students are required to enroll in this course
142-112	English on Air <b>(Section 02)</b>	2((2)-0-4)	GE Free Elective	PSUIC	✓	✓	✓	✓	74	All 67xx students are required to enroll in this course

Remarks: - For students interested in Dual Degree, please consult BBA office for study plans.

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## BBA YEAR-3 COURSE AVAILABLE SEMESTER 1-2025 ID 6610514xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for			Max. no. of Students
					Regular	Co-op	DD 3+1	
388-100	Health for All (Section 09)	1((1)-0-2)	GenEd Group 1	Faculty of Medicine	✓	✓	✓	100
472-321	Basic Research Methods in Business	2((1)-2-3)	Major Compulsory Course	Asst.Prof.Dr.Teerasak Jindabot	✓	✓	✓	Unlimited
472-322	Business Ethics	3((2)-2-5)	Major Compulsory Course	Dr.Natika Chaiyanupong	✓	✓	✓	Unlimited
472-323	Business Negotiation	3((2)-2-5)	Major Compulsory Course	Aj.Arno T Immelman	✓	✓	✓	Unlimited
472-324	Financial Management	3((3)-0-6)	Major Compulsory Course	Asst.Prof.Dr.Klangjai Sangwichitr + Mr.Poom Cheecharoen	✓	✓	✓	Unlimited
895-001	Good Citizens (Section 06)	2((2)-0-4)	GenEd Group 2	Faculty of Liberal Arts	✓	✓	✓	100

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

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## BBA YEAR-4 COURSE AVAILABLE SEMESTER 1-2025 ID 6510514xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for		Max. no. of Students	Remarks
					Regular	Co-op		
472-411	Strategic Management	3((2)-2-5	Major Compulsory Course	Asst.Prof.Dr.Wanamina Bostan Ali	✓	✓	Unlimited	
472-432	Human Resource Development	3((3)-0-6)	Major Elective Course	Dr.Siwat Suwannasin	✓	✓	40	
472-435	Project Management Techniques	3((3)-0-6)	Major Elective Course	Dr.Songsin Teerakunpisut	✓	✓	40	Choose at least 2 out of 3 courses
472-437	Special Topic III (Taxation)	3((2)-2-5	Major Elective Course	Asst.Prof.Dr.Sirilak Bangchokdee + Dr.Jittima Wichianrak	✓	✓	40	
472-422	Cooperative Education Preparation (For coop student only)	1(0-2-1)	Major Compulsory Course	Dr.Natika Chaianupong	-	✓	Unlimited	

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