

BBA YEAR-1 COURSE AVAILABLE SEMESTER 1-2024 ID67xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Remarks
					Regular	Co-op	DD 2+2	DD 3+1	
142-118	Academic English (Listening & Speaking) (Section 01 only)	2(2-0-4)	GenEd Group 6	PSUIC	✓	✓	✓	✓	
142-239	Arts of Living (Section 01 only)	3((3)-0-6)	GenEd Group 2	PSUIC	✓	✓	✓	✓	
472-102	Creative Thinking (Section 01 only)	2((2)-0-4)	GenEd Group 5	Ms.Thamonwan	✓	✓	✓	✓	IISMA InnoEM
472-103	Black and White	2((2)-0-4)	GenEd Group 4	Dr.Thitiporn	✓	✓	✓	✓	
472-105	Keeping Fit: Enjoy Healthy & Happy Life	1(1-0-2)	GenEd Group 7	Ms.Thamonwan	✓	✓	✓	✓	
472-121	Psychology and Entrepreneurial Spirit	3((3)-0-6)	Major Compulsory Course	Dr.Kunlagan	✓	✓	✓	✓	IISMA InnoEM
472-111	Business Economics	3((3)-0-6)	Core Course	Dr. Arisara Romyen Neranon Aj. Bhuripan Kalnaovkul Dr. Palakorn Satsue Dr. Nuttapon Rochanahastin	✓	✓	✓	✓	IISMA InnoEM
472-112	Management and Entrepreneurship	3((3)-0-6)	Core Course	Dr.Thitiporn	✓	✓	✓	✓	

Remarks:

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA67 Regular & Coop Study Plans
- See your list of courses for BBA66 at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-2 COURSE AVAILABLE SEMESTER 1-2024 ID66xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for				Max. no. of Students	Remarks
					Regular	Co-op	DD 2+2	DD 3+1		
472-201	Pocket Money	2((2)-0-4)	GenEd Group 5	Asst.Prof.Dr.Klangjai	✓	✓	✓	✓	Unlimited	
472-211	Operations Management	3((3)-0-6)	Core Course	Asst.Prof.Dr.Runchana + Asst.Prof.Dr.Sarunyoo	✓	✓	-	✓	Unlimited	
472-212	Innovation Management and Entrepreneurship	2((2)-0-4)	Core Course	Dr.Thitiporn + Mr.Arno	✓	✓	✓	✓	Unlimited	
472-216	Business Analytics	3((2)-2-5)	Core Course	Dr. Ruchdee + Dr. Rasryne	✓	✓	✓	✓	Unlimited	
472-122	Business Inspiration and Career Exploration	2((1)-2-3)	Major Compulsory Course	Asst.Prof.Dr. Sumana	✓	✓	✓	✓	Unlimited	
142-238	Learn to Roam (Section 03)	2((2)-0-4)	GE Free Elective	Dr. Hambalee	✓	✓	✓	✓	60	All 66xx students are required to enroll in this course
142-112	English on Air (Section 02)	2((2)-0-4)	GE Free Elective	Mr. Kiattisak	✓	✓	✓	✓	60	All 66xx students are required to enroll in this course

Remarks: - For students interested in Dual Degree, please consult BBA office for study plans.

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BBA YEAR-3 COURSE AVAILABLE SEMESTER 1-2024 ID65xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for			Max. no. of Students
					Regular	Co-op	DD 3+1	
388-100	Health for All (Section 09)	1((1)-0-2)	GenEd Group 1	Faculty of Medicine	✓	✓	✓	100
472-321	Basic Research Methods in Business	2((1)-2-3)	Major Compulsory Course	Asst.Prof.Dr.Teerasak	✓	✓	✓	Unlimited
472-322	Business Ethics	3((2)-2-5)	Major Compulsory Course	Dr.Natika	✓	✓	✓	Unlimited
472-323	Business Negotiation	3((2)-2-5)	Major Compulsory Course	Mr.Arno	✓	✓	✓	Unlimited
472-324	Financial Management	3((3)-0-6)	Major Compulsory Course	Asst.Prof.Dr.Klangjai + Mr.Poom	✓	✓	✓	Unlimited
895-001	Good Citizens (Section 05)	2((2)-0-4)	GenEd Group 2	Faculty of Liberal Arts	✓	✓	✓	100

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA65 Regular & Coop Study Plans
- See your list of courses at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022

BBA YEAR-4 COURSE AVAILABLE SEMESTER 1-2024 ID64xxx

Course Code	Course Name	Credits	Types	Taught by	Eligible for		Max. no. of Students	Remarks
					Regular	Co-op		
472-411	Strategic Management	3((2)-2-5)	Major Compulsory Course	Dr.Sirinuch	✓	✓	Unlimited	
472-233	Introduction to Tourism and Hospitality Management	3((3)-0-6)	Major Elective Course	Asst.Prof.Dr. Wanamina	✓	✓	40	Choose at least 2 out of 3 courses
472-334	Inventory and Warehouse Management	3((3)-0-6)	Major Elective Course	Asst.Prof.Dr.Sarunyoo	✓	✓	40	
472-437	Special Topic III (Food Business)	3((2)-2-5)	Major Elective Course	Dr.Natika and team teaching	✓	✓	40	
472-422	Cooperative Education Preparation (For coop student only)	1(0-2-1)	Major Compulsory Course	Dr.Natika	-	✓	Unlimited	

Remarks: - It is the student's responsibility to monitor whether you have registered for all courses with sufficient credit to complete the degree.

Please refer to the study plan.

- See your 4-year study plan at <https://www.interbba.com/curriculum> >> BBA64 Regular & Coop Study Plans

- See your list of courses at <https://www.interbba.com/curriculum> >> BBA List of Courses 2022